

Gigi Lau

34 BRUNSWICK AVE • UNIT 2 • TORONTO, ON • M5S 2L7 • (416) 898 4959
WWW.GIGILAU.COM • LAU_GIGI@YAHOO.COM

work experience

Entro Communications, Toronto

Intermediate Designer

April 2003 - present

- Developed wayfinding strategies
- Created and executed complete signage design programs

Verso Magazine, Toronto

Project Manager & Designer

September 2001 - April 2003

- Created master grids, spec sheets, media kit for first issue
- Organized the advertising and production of the magazine

Eloqua Corporation, Toronto

Graphic Designer

June 2001 - April 2002

- Redesigned the Eloqua website, chat interface, sell sheets, web demos
- Designed online marketing material for Volvo, Royal LePage, Teknion

York University TEL Department, Toronto

Web Designer

September 2000 - May 2002

- Designed online courses and websites for the Fine Arts Department
- Led faculty workshops on the use of online technology in the classroom

internship placements

Ove Design, Toronto, February - April 2003

Enterprise IG, Hong Kong, July - August 2002

Globe and Mail, Toronto, February 2000

Canadian Business Magazine, Toronto, April 2000

skills

- Efficient in all standard graphic software on both Macintosh and PC platforms
- Proficient in Adobe Photoshop, Illustrator, AfterEffects, InDesign, QuarkXPress, Macromedia Director, HTML
- Print and prepress production experience
- Skilled in conducting and providing meaningful research
- B/W and color slide photography
- Fluent in English and Cantonese

education

York University/Sheridan College, Toronto, Ontario

1999 - 2003

- Bachelor of Design Honours Degree
- Graduated top of class, magna cum laude
- Past President of the Design Students Association

awards

- 2005 Applied Arts Design Annual - Complete Book Design
- 2002 Sadi Communication Design Grand Prize
- 2001 Kondor Fine Arts Award
- 1999 York Design Entrance Scholarship

references

Available upon request